FUJI HAS THE SYSTEM FOR A WORLD OF CREATIVITY



Fuji places a unique choice of SLRs into the hands of discerning photographers. Each with Fujica's outstanding quality, advanced features, and total performance versatility. Fujica AZ-1, ST901, ST801, ST705W, and ST605N. Compact, lightweight, easy-to-use design. And a wide selection of Fujinon lenses and accessories. For creativity as endless as your imagination, Fuji has the system.





FUJI PHOTO FILM CO., LTD.

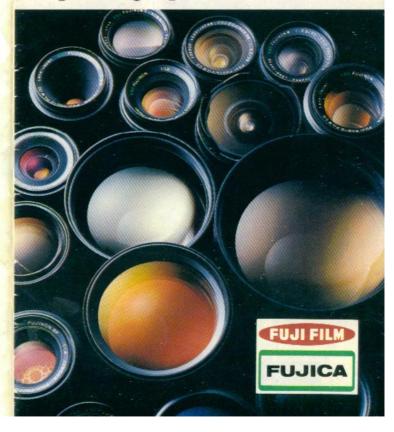
26-30, Nishiazabu 2-chome, Minato-ku, Tokyo 106, Japan

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FUJINON

Quality lenses to broaden your photographic horizons.



FUJINON LENSES

Quality, versatility and performance for the serious photographer.

Light in weight, easy to handle and responsive to your every need, Fujinon lenses are, quite simply, the finest lenses money can buy.

From the raw glass itself, to the final assembly of the lens within its mount, every step is under the precise and demanding supervision of Fuji Film's optical experts.

Today's generation of Fujinon lenses is computerdesigned to achieve the maximum in resolution, sharpness, light transmission and color fidelity.

[EBC Fujinon lens]

Among Fujinon lenses, those coated by Fuji's unique electron beam process are designated "EBC" Fujinon.

EBC Fujinon lenses transmit more light, render colors more faithfully and sharpen detail to a degree heretofore unavailable in ordinary lenses.

And EBC Fujinon lenses are available in a broad range of focal lengths and speeds, for every 35mm photographer and every picture-taking application.



WIDE ANGLE LENSES

such as the EBC Fujinon • W 28mm can, by their fuller coverage of a subject, exaggerate reality and create an impression of spaciousness.

TELEPHOTO LENSES

such as the EBC Fujinon T 135mm tend to emphasize the subject. In distance shots, they compress the subject and background.

NORMAL LENSES

such as the EBC Fujinon 50mm offer the best of both worlds. A less mysterious, narrower view than the wide angle lens, with greater separation of fore- and background than telephoto lenses.

The serious photographer will want to own all three types of lenses to broaden his pictorial horizons.



WIDE ANGLE FUSES

depth of field make angle of view (95°55') and great this lens a useful addition to any Extremely wide 19mm f/3.5 gadget bag



offering all the advantages of moderate wide angle focal length. Because of its great speed, many photographers choose it as their standard lens 35mm 1/1.9 A lens of very high speed and



similar to that of the human eye, with the same perspective afforded by the eye itself.

Both of these fine lenses, offer a field of view

NORMAL LENSES









view (84°) and extra-

wide depth of field, A very wide angle of

plus exaggerated

24mm t/2.8



a superb example normal lens and 50mm f/1.4 of the optical art Our fastest





55mm f/1.6

offers fine speed and compact due to a new Extremely light and able price. snarpness at a reasondesign, this normal lens

potential.

normal lens picture both wide angle and



55mm f/2.2

light, compact design and this features an exceptionally economical price. lens of the FUJICA ST605N Introduced as the standard



pictures, make this a very popular focal

quality to its

three-dimensional special effects, and a perspective for

length among wide

angle lenses.

of view (74") and good depth of combining moderately wide angle length in wide angle photography, tectural, group and nature studies. field in a lens perfect for archi-







FUJINON TELEPHOTO LENSES

100mm f/2.8

A moderate speed, all-purpose lens, especially suited for portraiture.





135mm f/2.5

The most popular intermediate telephoto focal length, in a lens offering speed to handle most picture-taking situations.



55mm f/1.8

Speed to handle virtually any photographic situation. Computer-designed and electron beam coated.





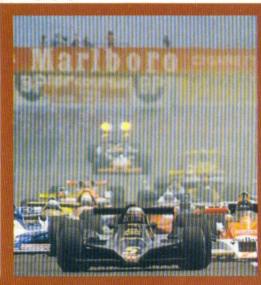
135mm f/3.5

A lighter version (10-1/2 oz. vs. 15 oz.) of the 135mm lens described above, with moderate speed.

200mm f/4.5

This focal length offers the photographer the ability to take frame-filling close-ups with a lens suited by its size and weight to handhele photography.









600mm f/5.6

A tripod is recommended when using this long lens, ideally suited for shooting sports, wild-life or other subjects from a great distance.

FUJINON ZOOM LENSES

A comparatively recent development in 35mm still photography, zoom lenses offer the convenience of a range of focal lengths in a single, portable optic. Fujinon zoom lenses are designed to remain in focus throughout their zooming range. The photographer is thus able to determine the focal length he wishes to shoot at, without refocusing.

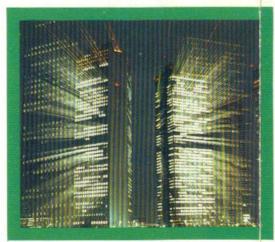






29mm~47mm f/3.5~4.2 The smallest and lightest

zoom for 35mm SLRs available anywhere. And the ideal lens for wide angle through normal effects.





43mm~75mm f/3.5~4.5

This versatile zoom lens permits easy framing of subject, a diverse range of zoom effects including wide, normal and telephoto, plus compact, lightweight design and easy affordability.





75mm~150mm f/4.5 This lens offers the effective focal lengths of moderate to medium-length telephoto lenses, with speed suitable to most applications.







54mm~270mm f/4.5

An extremely wide range of possibilities is possible due to the zoom ratio of 5X. One lens gives full control, from normal through telephoto.

FUJINON SPECIAL PURPOSE LENSES

16mm f/2.8 Fish-eye lens

This is the lens that creates special effects with an angle of view of 180". The dramatic potential of this lens is limited only by the photographer's imagination.









lens

85mm f/4 Soft Focus

Designed for portraiture this lens at wide aperture gives the subject a soft textured effect that is unique. When used at smaller apertures, it take photographs in normal

focus,

55mm f/3.5 Macro lens

nature studies and close-up work. tubes a 1:1 ratio is possible.) The ideal tool for serious For taking extreme close-up without extension tubes, to one-half the actual size of the subject. (With extension

The Full Range of FWINON LENSES

Note: This listing includes both EBC and non-EBC lenses. Non-EBC lenses do not carry the designation "EBC."

Name of Lens	Compainer	Angle of view	Minimum focus	Aperture	Aperture contro	Filter size (dia.)	Dimensions (dia. x 9)	Weight
EBC FUJINON-SW	8-11	95'55'	0.3m	35-22	Automatic	72mm	66 x 48mm (2-3/4" x 1-15/16")	264g (9.31 oz)
EBC FUINON-W	8-9	84	0.3m	7.8-16	Automatic	49mm	59 x 43.4mm (2-11/32" x 1-13/32")	1759
EBC FUIINON-W	1-7	74"	0.4m	35-16	Automatic	49mm	60.8 x 38.5mm	1849
EBC FUJINON-W 35mm (11.9	6-8	62'44"	0.4m	1.9-16	Automatic	49mm	60 x 48mm (2-3/8" x 1-15/16")	230g
IBC FUJINON-W 35mm (12.8	6.3	62'36'	0.4m	2.8-16	Automatic	49mm	60.8 a 44mm (2.6/12" a 1.3/4")	185g (6.52 oz)
FUJINONAN 35mm i/3.5	1	63'24'	0.4m	3.5-16	Automatic	49mm	58.3 x 37.2mm (2-5/16" x 1-7/16")	140g (4.94 oz)
* EBC FUJINON 50mm (/1.4	677	46,22	0.45m	1.4-16	Automatic	45mm	63.5 x 43.5mm (2-1/2" x 1-11/16")	270g
FLUINON SEmm (71.6	4-5	4710	0.6m	1.6-16	Automatic	49mm	61.5 x 38mm (2.7/16" x 1.1/2")	180g (6.35 oz)
*EBC FUJINON 55mm (/1.8	4-6	42'10'	0.45m	1.8-16	Automatic	49mm	60.8 x 42mm (2-5/12" x 1-5/8")	(7.06 04)
FUJINON 55mm I/2.2	1	42'10'	O.Smi	2.2-16	Automatic	49mm	61.0 x 36mm (2-5/12" x 1-5/12")	150g (5.29 oz)
T00nm 02-8	4-5	24"24"	1.2m	2.8-22	Automatic	49 mm	61 x 60mm (2-1/2" x 2-3/8")	264g (8.96 oz)
135mm (/2 5	4-8	18'09'	1.5m	2.5-22	Automatic	58:mm	66.5 x 80mm (2-5/8" x 3-1/8")	432g (15.24 oz)
EBC FUIINON-T	4.4	18/13/	1.5m	3.5-22	Automatic	49mm	59.8 x 79mm (2-5/16" x 3-1/8")	200g (10,58 cz)
EBC FUINON-T 200mm U4.5	T.	12,50.	2.5m	4.5-22	Automatic	49mm	63.5 x 133mm (2-1/2" x 5-1/4")	489g (17.25 oz)
EBC FLUINDN-T 600mm (15.6	4-5	4"07"	12.5m	5.6-45	Manual	49mm	121 x 439.5mm (4-3)4" x 17-9/32")	3,000g g000,E
29-47mm 1/3.5-4.2	90	73 27-49 28	0.6m	3.5 22	Automatic	55mm	65 x 50mm (2.9/16" x 1.31/32")	285g
43-75mm 1/3.5-4.5	7-7	3725-200,05	1.2m	3.5-22	Automatic	49mm	62.7 x 60.4mm (2-15/32" x 2-3/8")	300g
75-150nm f/4.5	9-12	32 16~16 23	1.8m	4.5-22	Automatic	62mm	72.8 x 143mm (2-7/8" x 8-5/8")	748g (26.38 oz)
EBC FUINON Z 54-270mm f/4.5	12-15	42.41.411	2.5m	4.5 - 22	Automotic	82mm	90 x 220.5 mm (3-1/2" x 8-7/8")	1,464g (51,64 gz)
ESC FUINON-FISH-EYE	8-12	180	0.25m	2.8-22	Automatic	Built-in	74.8 × 56.5mm (2.5/12" × 2.3/16")	425g (14.99 oz)
EBC FULINON-SF 85mm (/4	î	76,34	-Tm	4-16	Automatic	49mm	63.5 x 64.5mm (2-1/2" x 2-5/8")	285g [10.05 oz)
ESC FUJINON-MACRO	4-5	42"45	0.241m	3.5-32	Automatic	49mm	63.5 x 51.5mm	2059

^{*}The 50mm f/1, 4 and 55mm f/1, 8 lenses are also available in the non-EBC type